

FOR IMMEDIATE RELEASE

Bridgestone Launches BATTLAX ADVENTURE A42 Motorcycle Tire

The new on-road-oriented adventure tire supports safety, peace of mind and comfortable long-distance touring



NASHVILLE, Tenn. (Oct. 22, 2026) - Bridgestone Corporation (Bridgestone) today announced the launch of BATTLAX ADVENTURE A42, an adventure motorcycle tire that will become available sequentially in countries worldwide starting Jan. 1, 2027¹. Under the concept of “the answer to the road-going adventurers”, the BATTLAX ADVENTURE A42 is designed to deliver an excellent balance of peace of mind, economy and comfort for adventure riders who primarily ride on-road. From city streets to expressways and winding roads, the tire achieves an optimal balance of wet performance and wear life while helping reduce tire noise while riding, supporting comfortable long-distance touring.

Improving a Proven Foundation

Adventure motorcycles are recognized for their versatility, ranging from urban riding to long-distance travel. In the European market, demand for tires in this category has increased by 45% over the past decade².

Bridgestone launched the BATTLAX ADVENTURE A41 in December 2017 to address the primary needs of riders in this growing segment, including strong wet performance during sudden rainfall, improved wear resistance and comfort on long-distance journeys. Building on its predecessor’s proven foundation, the BATTLAX ADVENTURE A42 further supports these essential riding needs by delivering improvements in each area:

- **Enhanced Wet Performance:** The BATTLAX A42 reduces tire slip ratio under straight-

line acceleration by 14% compared to the previous model³, contributing to stable riding even in rain.

- **Extended Wear Life:** The new BATTLAX A42 delivers longer wear life than its predecessor at both tire positions, with 18% longer life at the front and 25% longer life at the rear³.
- **Reduced Tire Noise:** With a larger contact patch, the new BATTLAX A42 tire is designed to deliver greater riding stability and comfort. In internal testing, it reduced tire noise by 15% compared to the previous model³.

Engineering and Technological Advancements

The new Bridgestone BATTLAX ADVENTURE A42 road adventure tire achieved improved performance over its predecessor thanks to new tread compounds, an adventure-inspired tread pattern, and optimized construction. The upgraded tire construction leverages the core details of the BATTLAX lineup while incorporating new materials and design choices tailored for road-oriented adventure bikes.

- **Optimized Compound Formula:** The front tire compound of the BATTLAX A42 uses a flexible polymer to improve road-surface grip, while the rear compound uses a polymer that enhances wear resistance and mileage. Both compounds include optimized silica and carbon content that achieves a high level of balance between wet performance and tire life.
- **New Pattern Design:** Inheriting the design lineage of the latest BATTLAX lineup⁴, the tire features an aggressive yet refined new tread pattern suited to adventure motorcycles. In addition to incorporating Pulse Groove water drainage technology⁵, the tire boosts pattern stiffness through a revised groove layout to improve the overall balance of wet performance, wear life and quietness.

2027 Launch Sizes		2028 Launch Sizes	
Front	90/90V21M/C (54V) TL	Front	90/90-21M/C 54V TL UM
	110/80R19M/C 59V TL		100/90-19M/C 57V TL UM
	120/70R19M/C 60V TL		120/70ZR17M/C (58W) TL
			120/70ZR19M/C 60W TL
Rear	150/70R17M/C 69V TL UM	Rear	130/80R17M/C 65H TL UM
	150/70ZR18M/C 70W TL		140/80R17M/C 69V TL UM
	170/60R17M/C 72V TL		150/70R18M/C 70V TL UM
			160/60ZR17M/C (69W) TL
			170/60ZR17M/C 72W TL

UM: When mounting on a tube-type rim, use a tube.

Bridgestone is committed to supporting the development of a safe and enjoyable motorcycling culture, offering peace of mind by advancing a premium strategy centered around the BATTLAX lineup. Through these efforts, the company strives to achieve the corporate commitment of "Emotion: Committed to inspiring excitement and spreading joy to the world of mobility" described in "[Bridgestone E8 Commitment](#)" and to continue providing "Riding Excitement" 10, 20 years down the line.

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¹ Japan domestic launch is planned for February 1, 2027.

² Calculated based on aggregated data from TYRES EUROPE (<https://tyreseurope.org/>).

³ Comparison based on internal testing of the Bridgestone Battlax Adventure A42 vs. the Bridgestone Battlax Adventure A41 in tire sizes 120/70R19M/C and 170/60R17M/c. Results may vary depending on proper tire and vehicle maintenance, surface conditions and riding habits.

⁴ Related releases:

Oct. 19, 2023: "[Bridgestone Launches BATTLAX HYPERSPORT S23 Premium Sports Motorcycle Tires](#)"

Oct., 2024: "[Bridgestone Launches BATTLAX SPORT TOURING T33 Premium Sport Touring Motorcycle Tires](#)"

⁵ [Pulse Groove Technology for Motorcycle Tires](#).

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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