

For Immediate Release

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Bridgestone Launches V-Steel Highway Service 3 Crane Tire

The new high-speed radial tire is built for on- and off-road environments, empowering crane operators to perform confidently.

NASHVILLE, Tenn. (Oct. 1, 2025) – [Bridgestone Americas](#) (Bridgestone) today debuted the Bridgestone V-Steel Highway Service 3 (VHS3) tire for mobile and all-terrain cranes. The high-speed radial tire is designed with fleet performance in mind, delivering stability and control while lifting heavy loads and when moving between on- and off-the-road environments. This addition to the company's expanding portfolio of specialty tires underscores the company's commitment to innovation for all forms of mobility.

"Mobile and all-terrain cranes arguably tackle some of the most demanding and high-stakes work of any of the off-the-road machines," said Rob Seibert, President, Off-the-Road, Bridgestone Americas. "Crane operators lift and transport heavy materials across job sites and travel at high speeds on different terrains, making a reliable and durable tire essential for any large-scale project. The new Bridgestone VHS3 tire is designed to give crane operators the confidence needed to move more, faster."

The new Bridgestone VHS3 tire is U.S. Department of Transportation (DOT) approved, meeting the safety standards set by the DOT. The VHS3 tire outpaces its predecessor, the VHS2 tire, in several categories and will officially replace it in Bridgestone's portfolio. Specialized features of the tire include:

- **12% More Tire Life** – The Bridgestone VHS3 tire is manufactured with advanced rubber compound technology and innovative sidewall construction, reducing heat buildup, minimizing irregular wear, and extending tire life by 12%¹.
- **More Grip** – Wide grooves and extended lugs in the tire's new tread design offer improved grip, stability and wear across highways and off-road terrains².

- **Lighter Casing Design** – The new VHS3 tire utilizes a redesigned casing that features a lighter belt, bead structure, and shoulder design, to help reduce fuel consumption while maintaining load capacity³.

The Bridgestone VHS3 tire, in size 445/95R25 174F, is available now.

The new tire joins a robust lineup of premium tires manufactured for a wide range of applications. In addition to mobile and all-terrain cranes, Bridgestone's growing portfolio features products tailored for container handlers, reach stackers, straddle carriers and articulated trucks. To learn more about the Bridgestone VHS3 tire and the rest of these products, visit commercial.bridgestone.com.

^{1 and 2} Based on internal field testing comparing operational hours and wear for the Bridgestone VHS2 tire vs. the Bridgestone VHS3 tire in size 445/95R25-174F. Results may vary.

³ Tire weight based on internal data comparing VHS2 vs. VHS3 445/95R25 - 174F. Results may vary.

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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