News Release

BRIDGESTONE

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Bridgestone Launches New Firestone FS592 Trucking Tire with Next-Generation ENLITEN Technology

NASHVILLE, Tenn. (Oct. 7, 2025) – <u>Bridgestone Americas</u> (Bridgestone) today launched the brand-new Firestone FS592 steer tire for long haul and regional trucking fleets. The 'set-it-and-forget-it' workhorse tire is designed with an additional 32nd of tread depth and a wider footprint to deliver more removal miles than its predecessor while maintaining a trusted, durable tread pattern. The FS592 comes in four sizes, is EPA SmartWay certified and engineered with the company's next-generation ENLITEN technology¹.

"Bridgestone's next-generation ENLITEN technology unlocks greater levels of performance, along with an enhanced focus on sustainability, enabling us to make Firestone's best tire even better," said Steve Hoeft, President, Commercial Truck Group, Bridgestone Americas. "With the new Firestone FS592, we've improved several aspects while staying true to the foundation of its predecessor, the FS591. The FS592 tire is a testament to Bridgestone's commitment to developing innovative products and advancing mobility, even when it means reimagining a proven formula."

The Firestone FS592 will officially replace the FS591, the Firestone brand's most recommended steer tire by fleets nationwide. The FS592 builds upon its predecessor's reputation for durability with new features that reinforce reliability and long-lasting value, including:

- **Impressive Removal Mileage** With 17% longer life, which on average will deliver 18,000 more miles than its predecessor, the Firestone FS592 helps your fleet go further².
- **Ultra-Durable Casing** The FS592 features a casing engineered with the company's next-generation ENLITEN technology to deliver added durability, greater retreadability and improved rolling resistance.
- **Improved Tread Design** The new FS592 utilizes defense grooves and an optimized shoulder rib to help control wear balance and combat against tearing. Additionally, the tread design features five ribs engineered to deliver enhanced wear across various applications.

With this launch, the Firestone brand expands its portfolio of products and celebrates 125 years of helping fleets find products and solutions that keep them moving. To learn

more about Firestone's 125th anniversary and storied history, visit www.bridgestoneamericas.com/en/firestone-125th-anniversary.

- 1 The specific ENLITEN technology attributes vary by tire product. Results may vary depending upon proper tire and vehicle maintenance, road conditions and driving habits.
- 2 Comparison based on removal mileages from internal testing of the Firestone FS592 vs. the Firestone FS591 in a 295/75R22.5 size. Results may vary depending upon proper tire and vehicle maintenance, road conditions and driving habits.

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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