

News Release



BRIDGESTONE AMERICAS, INC.
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For Immediate Release

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Bridgestone Raises \$2.4 Million, Volunteers 300 Hours for United Way

NASHVILLE (December 8, 2025) – [Bridgestone Americas](#) (Bridgestone) today announced its annual “United by What Really Matters” national campaign raised more than \$2.4 million for United Way of Greater Nashville, United Way of Summit & Medina, and United Way of Greater Cleveland. All funds will support the United Way’s network of organizations providing essential services and programs in three areas of Bridgestone operations.

Reflecting Bridgestone’s unwavering commitment to serving its communities, the national campaign featured a robust employee volunteering program in addition to financial support. From November 10 to 14, 61% of all teammates in Nashville, Tenn., Akron, Ohio, and Cleveland, Ohio, participated in a range of activities benefitting local non-profit partner agencies affiliated with the United Way, including Red Cross blood drives, collecting non-perishable food donations for local food banks, and creating travel hygiene kits for public schools.

“With this campaign, Bridgestone and our teammates can play a critical role in what really matters – making a lasting impact in the communities where we move, live, work and play,” said Sara Correa, Chief Marketing Officer, Bridgestone Americas. “Our long-standing partnership with United Way continues to be a powerful tool for us to drive meaningful impact and build a better future together. Thank you to our teammates and partners for your generosity, which will help this holiday season bring joy and connection to all.”

With this year’s donation, Bridgestone has now raised over \$ 17 million for the United Way over the past decade. Since 2015, the company has generated funds through donations from individual teammates, the Bridgestone Americas Trust Fund, and its annual charitable golf tournament, which is one of the largest single fundraising events for the United Way each year. Thanks to the generosity of Bridgestone teammates and partners, the 2025 tournament raised \$1.35 million.

“Bridgestone’s generosity through its annual golf tournament and employee giving campaign is more than a donation—it’s an investment in people,” said Erica Mitchell, President & CEO of the United Way of Greater Nashville. “Their commitment helps families access education, meet basic needs, and build financial stability. Together, we’re proving that lasting change happens when we unite for what really matters.”

Bridgestone’s ongoing partnership with United Way demonstrates the [Bridgestone E8 Commitment](#) to realize a more sustainable society. This corporate commitment is outlined by eight Bridgestone values that the company has committed to creating together with employees, society, partners, and customers. The support of the United Way and the local communities that benefit are examples of the values “Empowerment” and “Emotion”.

For more Bridgestone company news visit BridgestoneAmericas.com.

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

About United Way Greater Nashville:

At United Way, we unite the community and mobilize resources so that every child, individual and family thrives. Together, we are working to create a community where every child receives a quality education, no one lives in poverty or poor health, and the most basic needs of our families are met. United Way of Greater Nashville is creating lasting change throughout Middle Tennessee. Our service area includes Cheatham, Davidson, Dickson, Hickman, Houston, Montgomery, Robertson, Stewart and Williamson counties. We are uniquely positioned to do this work by bringing individuals, businesses, nonprofits and government to the table to have the tough conversations, mobilize the resources and make the smart investments that will create lasting solutions for our region’s most pressing issues. For more information, visit www.unitedwaygreaternashville.org and follow us on social media @UWNashville.

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