

For Immediate Release

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Bridgestone Recognized as 2024 Supplier of the Year by General Motors

NASHVILLE, Tenn. (May 13, 2025) – [Bridgestone Corporation](#) (Bridgestone) was recognized by General Motors (GM) as a 2024 Supplier of the Year, marking the company's 10th consecutive and 23rd overall recognition from GM. Bridgestone was awarded this distinction during GM's 33rd annual Supplier of the Year event in Phoenix, Arizona. Bridgestone was one of 92 companies across 12 countries to earn GM's 2024 Supplier of the Year out of its network of more than 20,000.

"This recognition is not only a testament to the decades of collaboration between Bridgestone and GM across our global operations, but the work we are doing each and every day to continue strengthening our partnership," said David Colletti, President of Consumer Original Equipment Tires, North America, Bridgestone Americas Tire Operations. "Our shared values and commitment to innovation and performance remain the foundation for our ongoing success."

GM's Supplier of the Year awards recognizes global suppliers for their execution across key categories like safety, innovation and resilience. A global cross-functional team makes award selections based not only on an organization's performance across 2024, but also their alignment to GM's core values and ambitious goals.

"For more than 30 years, General Motors has recognized the company's top global suppliers at our annual event, spotlighting their innovation and resiliency through even the most challenging circumstances," said Jeff Morrison, global chief procurement officer at GM. "Together, we're helping bring advanced technology and the industry's broadest portfolio of vehicles to market for GM customers."

Bridgestone's Supplier of the Year recognition from GM aligns with the "[Bridgestone E8 Commitment](#)," which consists of eight Bridgestone-like values starting with the letter "E" (Energy, Ecology, Efficiency, Extension, Economy, Emotion, Ease and Empowerment). By developing innovative tire solutions for GM, Bridgestone is delivering on its "Ecology" and "Extension" commitment.

About Bridgestone Corporation:

Bridgestone is a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 130,000

people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

General Motors (NYSE:GM) is driving the future of transportation, leveraging advanced technology to build safer, smarter, and lower emission cars, trucks, and SUVs. GM's [Buick](#), [Cadillac](#), [Chevrolet](#), and [GMC](#) brands offer a broad portfolio of innovative gasoline-powered vehicles and the industry's widest range of EVs, as we move to an all-electric future. Learn more at [GM.com](#).

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