

For Immediate Release

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Firestone Ag Introduces Improved Regency Plus Bias Tire Portfolio to Deliver Enhanced Durability, Affordability



- Available exclusively through Firestone Ag Dealers, the Firestone Ag Regency Plus bias tire line comprises nearly 100 sizes for implement and 2WD tractor front tires as well as solutions for utility, light construction, and lawn and garden equipment.
- Backed by a five-year limited warranty from Firestone Ag, Regency Plus bias tires are designed to deliver the quality, value and reliability hard-working farmers expect today.
- The Firestone Ag Regency Plus bias line aligns with the Economy and Efficiency values of the Bridgestone E8 Commitment.

NASHVILLE, Tenn. (March 5, 2024) – [Bridgestone Americas](#) (Bridgestone) today announced the introduction of the improved Regency Plus bias tire portfolio for Firestone Ag, built tough for today's modern farmer. With extensive, cost-effective options for a variety of applications – including fronts and implements plus solutions for utility, light construction, and lawn and garden equipment – the Regency Plus bias

tire line expands and strengthens the portfolio from its original 15 sizes and includes the backing of a five-year limited warranty¹ from Firestone Ag.

“The Regency Plus bias tire line is designed to bring farmers more affordable tire options and the ability to consistently partner with Firestone Ag on all their tire and service needs,” said Tony Orlando, president, Bridgestone Integrated Agriculture Tire Business – Americas, Europe, Middle East, India, Africa. “With nearly 100 sizes planned to be available by the end of 2024, Regency Plus bias tires support today’s farmers across a variety of applications.”

As high farm production costs are [forecast to continue into 2024](#), Regency Plus bias tires are designed to help farmers manage machinery costs and choose products they can count on. Regency Plus bias tires are:

- Competitively designed to deliver comparable wearability and reliability in challenging field and weather conditions
- Manufactured to help resist stubble, cracking and ozone damage
- Heavy-duty, featuring high ply ratings to effectively carry heavy loads
- Backed by a five-year limited warranty from Firestone Ag

Select sizes of Regency Plus bias tires are now available. Additional sizes will become available each month throughout 2024. To learn more about Regency Plus or order the tires, visit your local Firestone Ag Dealer or [FirestoneAg.com](https://www.FirestoneAg.com).

The Firestone Ag Regency Plus bias tire portfolio aligns with the Economy and Efficiency values of the Bridgestone E8 Commitment, which consists of eight Bridgestone-like values starting with the letter “E” (Energy, Ecology, Efficiency, Extension, Economy, Emotion, Ease, and Empowerment) to realize a more sustainable society.

¹ Conditions apply. See limited warranty brochure for details.

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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