

News Release



BRIDGESTONE AMERICAS, INC.
200 4th Avenue South
Nashville, TN 37201

For Immediate Release

Contact: Caroline Matis

937-409-9569

MatisCaroline@bfusa.com

Bridgestone Retail Operations Celebrates 30 Years of Partnership with Army & Air Force Exchange Service

- **Bridgestone held community events this month at military bases to celebrate three decades of collaboration with the Army & Air Force Exchange Service, which provides quality, tax-free merchandise, goods and services that military communities need, regardless of location, risk or challenge.**
- **To mark the milestone, Bridgestone funded the purchase of new passenger vans for CYS Services Youth Centers located at Fort Campbell, Joint Base Andrews, Joint Base Lewis-McChord and Fort Bliss to help make out-of-school programming more accessible to youth and their families.**
- **Bridgestone operates tire & automotive service centers on more than 40 military bases across the United States.**

NASHVILLE, Tenn. (August 30, 2023) – This month, [Bridgestone Retail Operations](#) ("Bridgestone" or "BSRO"), a subsidiary of [Bridgestone Americas](#), invited military communities at Fort Campbell, KY; Joint Base Andrews, MD; and Joint Base Lewis-McChord, WA, to special celebrations marking 30 years of partnership with Army & Air Force Exchange Service (the "Exchange"). Bridgestone currently serves the nation's military and their families at more than 40 tire & automotive service centers located on military bases in collaboration with the Exchange, which provides quality, tax-free merchandise, goods and services that military communities need, regardless of location, risk or challenge.

Each event was complete with food, fun and music for all, as well as special remarks from Bridgestone and Exchange representatives before base leadership and community members in attendance. Bridgestone also surprised BGCA-affiliated CYS Services Youth Centers on each military base with brand-new passenger vans that will give more area kids and teens access to high-impact, out-of-school programming. Additionally, USAG Fort Bliss CYS Services was presented with a \$60,000 donation to fund the purchase of a new van. The van donations were made possible through the Bridgestone *Driving Great Futures* initiative, which has raised over \$20 million from BSRO customers and teammates for Boys & Girls Clubs nationwide since 2015.

“Bridgestone Retail Operations is committed to serving those who serve our country each and every day,” said Marko Ibrahim, president, BSRO. “We are thankful for the opportunity to provide our military communities with trusted service and a promise to care, and we look forward to many more years of collaboration.”

In 1993, BSRO established its first Exchange store at Joint Base Lewis-McChord near Tacoma, Washington. The Exchange is the 54th largest retailer in the United States, operating more than 5,000 department stores, convenience stores, restaurants, mall stores and services.

"We are so grateful to Bridgestone for their ongoing commitment to serving young people in military communities," said Lucky Harris, senior director, Military & Outreach Services, Boys & Girls Clubs of America. "This support enables more kids and teens to have reliable transportation to the Club, allowing more kids and teens to reach their full potential."

The Bridgestone Driving Great Futures partnership aligns with the [Bridgestone E8 Commitment](#) that consists of eight Bridgestone-like values starting with the letter “E” to realize a sustainable society. The Driving Great Futures initiative is an example of the company’s commitment to “Empowerment,” which is defined as contributing to a society that ensures accessibility and dignity for all and “Emotion,” defined as inspiring excitement and spreading joy to the world of mobility.

For more Bridgestone company news visit [BridgestoneAmericas.com](https://www.bridgestoneamericas.com).

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

About Bridgestone Retail Operations, LLC:

Bridgestone Retail Operations, LLC (BSRO) is headquartered in Nashville, Tenn. and operates the largest network of company-owned automotive service providers in the world — more than 2,200 tire and vehicle service centers across the United States — including Firestone Complete Auto Care, Tires Plus, Hibdon Tires Plus and Wheel Works store locations. Credit First National Association and Firestone Complete Fleet Care operations are also part of BSRO. BSRO is a member of the Bridgestone Americas family of companies.

About Boys & Girls Clubs of America

For more than 160 years, Boys & Girls Clubs of America ([BGCA.org](https://www.bgca.org)) has provided a safe place for kids and teens to learn and grow. Clubs offer caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Boys & Girls Clubs programming promotes academic success, good character and leadership, and healthy lifestyles. Over 5,200 Clubs serve 3.3 million young people through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. National headquarters are located in Atlanta. Learn more about Boys & Girls Clubs of America on [Facebook](#) and [Twitter](#).

###