

For Immediate Release

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CFNA Donates \$20,000 to Boys & Girls Clubs of Northeast Ohio

- **CFNA donated \$20,000 to Boys & Girls Clubs of Northeast Ohio (BGCNEO) as a presenting sponsor for BGCNEO's Race for Kids**
- **CFNA has supported BGCNEO for more than 11 years, including as an active supporter of Bridgestone's *Driving Great Futures* campaign**

Brook Park, Ohio (July 6, 2022) – [CFNA](#) today announced it has donated \$20,000 to Boys & Girls Clubs of Northeast Ohio as a presenting sponsor of the Club's annual Race for Kids fundraiser, which took place on June 25 at the Cleveland Metroparks Zoo.

This donation will continue to help support Boys & Girls Clubs of Northeast Ohio and their mission to provide safe, fun places for kids ages 6-18 to go after school. The Clubs' youth development professionals provide programming that includes arts, athletics, and homework help.

CFNA has supported Boys and Girls Clubs of Northeast Ohio for more than 11 years, including as an active supporter of Bridgestone's *Driving Great Futures* campaign. The Bridgestone *Driving Great Futures* partnership aligns with the [Bridgestone E8 Commitment](#) that consists of eight Bridgestone-like values starting with the letter "E" to realize a sustainable society. The Driving Great Futures initiative is an example of the company's commitment to "Empowerment," which is defined as contributing to a society that ensures accessibility and dignity for all and "Emotion", defined as inspiring excitement and spreading joy to the world of mobility.

"Boys and Girls Clubs help Cleveland youth achieve their full potential by championing academic success, healthy lifestyles, character, and citizenship. Their annual Race for Kids is a great way to give our time and raise funds for the young people in our community," said CFNA HR Director **Jennifer Norris**.

About CFNA:

CFNA, a Bridgestone company, delivers trusted and powerful payment solutions to meet the dynamics of business and daily life. We are proud to be the selected financing partner for Bridgestone, Firestone, and more than 8,000 merchants nationwide. With competitive interest rates, generous credit limits, great rewards, and promotional financing, our nearly 5 million cardholders enjoy greater purchasing power and financial peace of mind.

The Bridgestone family of enterprises, including CFNA, is comprised of more than 50 production facilities and 50K employees throughout the Americas. You'll find we have the reach and leverage of a global corporation with the focus and energy that comes with being a smaller division rooted in its commitment to teammates, customers, and community.

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