

For Immediate Release

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Bridgestone Launches New Rigid Dump Truck Tire, Real-Time Tire Monitoring Solution for Construction and Quarry Customers at AGG1

- **Bridgestone showcases latest product and technology solutions for its expansive Off-the-Road (OTR) portfolio at AGG1 March 29-31, 2022.**
- **The Bridgestone 3-star 24.00R35 rigid dump truck tire offers greater load capacity and increased tread depth for longer tire wear and improved traction.**
- **Bridgestone introduces IntelliTire, the company's real-time tire monitoring solution, to construction and quarry customers.**

NASHVILLE, Tenn. (March 28, 2022) — [Bridgestone Americas](#) (Bridgestone), a global leader in tires and sustainable mobility solutions, today announced it will showcase the latest in its integrated portfolio of off-the-road (OTR) products, technologies and services at the AGG1 Aggregates Academy & Expo March 29-31, 2022, in Nashville, Tenn. Demonstrating the benefits of using intelligent products backed by integrated technology solutions, Bridgestone will introduce its new 3-star 24.00R35 rigid dump truck tire and real-time tire monitoring system, IntelliTire, to construction and quarry customers at this year's show.

New Bridgestone 24.00R35 Rigid Dump Truck Tire

Bridgestone is launching a 3-star rigid dump truck tire as an expansion of its 24.00R35 product portfolio, a lineup specially developed for mid-sized rigid dump trucks to carry hefty loads on flat terrain, often at quarries and mines. Featuring a 3-star rating, the new 24.00R35 delivers 8% greater payload capacity along with a deeper tread depth to provide excellent tire wear and improved traction.¹ Additionally, the tire provides a high resistance to cuts and heat as trucks transfer larger hauls between long distances at high speeds.

"As demand continues to strengthen in the construction and quarry segments, we remain dedicated to helping maximize productivity for our customers by pairing intelligent products with best-in-class services² and integrated technology solutions," said Rob Seibert, president, off-the-road tires, Bridgestone Americas. "We are meeting growing industry demand with a superior product that features new technology and enhanced performance to optimize productivity."

Bridgestone is scheduled to begin production on the new 24.00R35 rigid dump truck tire with an all-new traction pattern in late 2022, followed by a new hard rock pattern.

Real-Time Tire Monitoring Solution for Construction and Quarry Segments

Bridgestone is now offering IntelliTire, its real-time tire monitoring solution, to construction and quarry customers for 49" or smaller applications. IntelliTire uses stem-mounted flow-through external sensors, in addition to internal sensors, to provide critical real-time data such as tire inflation pressure and temperature to continually monitor the health of each tire throughout its lifecycle. Transmitting sensor details through a cloud-based system, IntelliTire uses advanced and predictive algorithms to analyze data and issue alerts and customized reports to fleet operators.

With its robust smart fleet management technology, IntelliTire allows operators to proactively address tire issues with automated task lists, increase technician productivity with digital inspections and reporting, and mitigate unplanned maintenance to help reduce downtime and improve driver safety.

"With the introduction of IntelliTire, we are equipping our construction and quarry customers with a connected TPMS offering," said Brian Goldstine, president of mobility solutions, Bridgestone Americas. "As quarry, construction and rental customers continue to grow their businesses, it will be increasingly vital for fleets to effectively manage their growth and drive productivity, efficiency and sustainability."

Bridgestone will be on display in Booth #2462 on Level 3 of the Exhibit Hall at the Music City Center in Nashville, Tenn. Show hours are 9 a.m. until 5 p.m. on Tuesday, March 29 through Wednesday, March 30 and 9 a.m. until 1 p.m. on Thursday, March 31.

For more company news, visit [BridgestoneAmericas.com](https://www.bridgestoneamericas.com).

¹ Comparison based on current Bridgestone rigid dump truck tires vs. the new Bridgestone 24.00R35 tire from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions and driving habits.

² Based on the largest number of dealers in the commercial tire dealer network in U.S. found on www.commercial.bridgestone.com. As compared to the 2021 U.S. Replacement Medium/Heavy Truck Tire Brands with similar market share as listed in the January 2022 Modern Tire Dealer (page 62).

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 50,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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