

For Immediate Release

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Bridgestone Americas Named 2022 Top Company for Women to Work For in Transportation

- **The list of companies is published in *Redefining the Road* magazine to promote women in the trucking industry.**
- **The recognition program was founded by Women in Trucking (WIT) and has 22,000 members who vote on the companies named to the list.**
- **Being recognized speaks to the company value ‘Empowerment,’ one of the eight values outlined in the Bridgestone E8 Commitment.**

NASHVILLE, Tenn. (Nov. 3, 2022) — [Bridgestone Americas, Inc.](#) (Bridgestone) has been recognized as a 2022 “Top Company for Women to Work For in Transportation” by *Redefining the Road*, the official magazine of Women In Trucking (WIT). The organization’s mission is to encourage the employment of women in the trucking industry, promote their accomplishments, and minimize the obstacles they face.

“We are honored to receive this distinction. I am so proud of our teammates and leaders for relentlessly seeking solutions to ensure our company culture promotes accessibility and dignity for all,” said Ebonee Davis Ifeobu, Vice President of Diversity, Equity and Inclusion at Bridgestone Americas.

There are a number of characteristics that distinguish companies recognized on this list, according to Brian Everett, group publisher and editorial director of *Redefining the Road* magazine. These characteristics include corporate cultures that foster gender diversity; competitive compensation and benefits; flexible hours and work requirements; professional development opportunities; and career advancement opportunities.

Identifying the companies on this list involves a two-step process, said Everett. First, nominations of the companies are received and carefully reviewed to ensure they qualify by meeting a minimum threshold of qualifications. Then the final ballot of companies is voted on by individuals in the industry. This is the fifth year of this prestigious recognition program and it garnered more

than 22,000 votes to identify the final companies named to the list. The momentum of this program has continued to accelerate since it was first launched in 2018.

“As competent, talented women continue to rise through the ranks in the transportation industry, we are excited to feature the companies that make the strategic effort to attract and retain a more gender-diverse workforce,” said Everett. “This distinction of their impressive efforts legitimizes the recognition they deserve.”

This year, the list is comprised of a diverse range of business sectors in the commercial freight transportation marketplace, including motor carriers, third-party logistics companies, and original equipment manufacturers. These companies will be recognized at the upcoming WIT Accelerate! Conference & Expo Nov. 13-16 in Dallas. Navistar is the sponsor of this year’s program.

Being recognized as a top company for women to work for is a result of Bridgestone’s continuous Diversity, Equality, and Inclusion efforts. WIT and their mission directly aligns to Bridgestone E8 Commitment values, specifically ‘Empowerment,’ which is defined by the commitment to ensure accessibility and dignity for all.

To view a full list of companies named to the list, [visit the WIT website.](#)

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 50,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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