

For
Immediate
Release

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Bridgestone Issues Voluntary Recall to Recover All-Season Tires Potentially Damaged During Shipping

- **Bridgestone has issued a voluntary recall of 12,615 passenger tires that may have sustained bead cuts or tears during shipping, affecting some 2022 Toyota Tacoma, 2022 Toyota Highlander and 2022 Acura TLX models.**
- **Bridgestone estimates less than 1% of recalled tires may exhibit this condition, but the company is expanding the number of tires in scope as part of its longstanding commitment to safety, quality and customer satisfaction.**
- **Bridgestone is not aware of any accidents or injuries involving tires related to this recall. All known customers, distributors and dealers will receive notification of the recall with instructions on how to identify an affected tire with the damaged bead condition.**

NASHVILLE, Tenn. (November 10, 2022) – [Bridgestone Americas](#) and Bridgestone Canada (Bridgestone) are collectively issuing a voluntary recall on 12,615 tires that may have sustained bead damage due to a warehouse de-palletizer during the shipping process. Bridgestone estimates less than 1% of recalled tires are affected, but the company is expanding the number of tires in scope as part of its longstanding commitment to quality, safety and customer satisfaction. The impacted tires were shipped from the company's passenger tire plant in Wilson, North Carolina between July 22, 2022, and August 8, 2022, and include the following tire products/brands:

- **2022 Toyota Tacoma OE Fitment – 5,251 tires**
- **Firestone Destination LE2 tires in size 265/65R17 110S**
 - Plant ID: W2
 - Size Code: AH
 - Optional Code: DE3
 - Beginning Date Code: 2522
 - Ending Date Code: 2622

- **2022 Toyota Highlander OE Fitment – 6,505 tires**
- **Bridgestone Alenza Sport A/S tires in size 235/55R20 102V**
 - Plant ID: 1W2
 - Size Code: 8A
 - Optional Code: ALA1
 - Beginning Date Code: 2422
 - Ending Date Code: 2722

- **2022 Acura TLX OE Fitment – 859 tires**
- **Bridgestone Turanza EL440 tires in size 235/50R18 97V**
 - Plant ID: 1W2
 - Size Code: 1P
 - Optional Code: JB21
 - Beginning Date Code: 2521
 - Ending Date Code: 2621

Bridgestone is not aware of any accidents or injuries involving tires related to this recall.

Bridgestone recently discovered that a small quantity of tires were damaged when a tire handling machine malfunctioned at Bridgestone's Wilson, NC warehouse. Specifically, a protective plastic "shoe," at the base of a robotic arm used to unstack tires, rotated out of position. This exposed a sharp edge on the robotic arm to the inside of the tires. The bead areas of certain tires were cut by this edge during the unstacking process. Should the bead damage go undetected, air and moisture could migrate within the tire and affect the tire belts or bead wires. If left unaddressed, this damage could cause rapid air loss, potentially leading to the loss of vehicular control and an increased risk of a crash.

Tires included in this recall were supplied exclusively to Acura vehicles sold in the U.S., and Toyota vehicles sold in the U.S. and Canada. Specific to the Canadian market, only 5 percent of the recalled Firestone Destination LE2 tires for Toyota Tacoma, and 4 percent of recalled Bridgestone Alenza Sport A/S tires for the Toyota Highlander were shipped to Canada. Bridgestone has notified regulatory agencies in the U.S. and Canada in accordance with applicable laws.

All known customers, distributors and dealers will receive notification of the recall. Owners may take their vehicle to a Bridgestone company-owned retail store or a Bridgestone/Firestone authorized retail location for inspection to determine whether their tires sustained damage and are subject to this recall. Affected tires will be replaced with a comparable Bridgestone or Firestone brand tire or other suitable replacement at no charge to customers.

About Bridgestone Americas, Inc.:

Nashville, Tennessee-based Bridgestone Americas, Inc. is a subsidiary of Bridgestone Corporation, a global leader providing sustainable mobility and advanced solutions. Bridgestone Americas develops, manufactures and markets a diverse portfolio of original equipment and replacement tires, tire-centric solutions, mobility solutions, and other rubber-associated and diversified products that deliver social value and customer value. Guided by its global corporate social responsibility commitment, Our Way to Serve,

Bridgestone is dedicated to shaping a sustainable future of mobility and improving the way people move, live, work and play.

About Bridgestone Canada, Inc.:

Bridgestone Canada Inc. (BSCA) is a member of Bridgestone Americas Tire Operations (BATO) and a direct subsidiary of Bridgestone Americas, Inc. (BSAM), whose parent company, Bridgestone Corporation, is a global leader providing sustainable mobility and advanced solutions. BSCA and BATO develop, manufacture and market Bridgestone, Firestone and associate brand tires. They are focused on retail, wholesale and original equipment markets, supplying passenger, light truck, commercial vehicle, off road, agricultural and other tires to their customers in Canada and the United States, respectively.

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