

For Immediate Release

Contact: Emily Weaver

615.937.1433

WeaverEmily@bfusa.com

Bridgestone Americas Donates \$50,000 to Support Middle Tennessee Flood Victims

- **Bridgestone Americas is providing this donation to aid Middle Tennesseans impacted by the August floods.**
- **The company is giving back to Tennessee, which is home to its Bridgestone Americas headquarters and thousands of employees, customers and business partners.**
- **This financial contribution highlights a long tradition of charitable giving in Middle Tennessee.**

NASHVILLE, TN (August 30, 2021) – [Bridgestone Americas](#) (Bridgestone) announced today the American Red Cross will receive \$50,000 to assist with relief efforts following the floods in Middle Tennessee. The funding is intended to support recovery efforts in Tennessee, where the company has its Bridgestone Americas corporate headquarters, more than 4,500 employees, two tire plants, one industrial products plant, 59 retail stores, one distribution center and thousands of customers and business partners.

“We have been humbled to hear of the tragic events associated with the recent flooding in Middle Tennessee and send our condolences to those who lost loved ones,” said Paolo Ferrari, CEO & President, Bridgestone Americas, and Global Solutions Business Officer, Bridgestone Corporation. “We are committed to supporting these communities and helping rebuild lives and livelihoods of those affected by the recent flood.”

Bridgestone believes in the importance of building relationships of trust with local communities, as well as providing support for people in local communities where it does business. This donation to the American Red Cross is another example of the Bridgestone *Our Way to Serve* corporate social responsibility (CSR) commitment to improve the way people move, live, work and play.

For more Bridgestone company news, visit [BridgestoneAmericas.com](https://www.BridgestoneAmericas.com).

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 50,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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