

News Release



BRIDGESTONE AMERICAS, INC.
200 4th Avenue South
Nashville, TN 37201

For Immediate Release

Contact: Rachel Withers

615-937-3636

WithersRachel@bfusa.com

Bridgestone Announces New President of Consumer Original Equipment Tire Sales for North America

- **David Colletti has joined Bridgestone Americas as President, Consumer Original Equipment Tire Sales, North America.**
- **Colletti is a veteran of the tire and automotive industry with nearly two decades of expertise in the supplier and original equipment manufacturer channel.**
- **Colletti backfills Shannon Quinn who has accepted a new assignment in the company.**

NASHVILLE (Feb. 17, 2022) – [Bridgestone Americas](#) (Bridgestone) is announcing leadership changes to the company's Consumer Original Equipment Tire business in North America.

David Colletti has joined Bridgestone as President, Consumer Original Equipment Tire Sales, North America. As President, Colletti will lead all original equipment tire activities for the North America market, including long-range planning, sales, operations, marketing and program management. In addition, he will be responsible for setting the growth strategy for the company's original equipment tire business with a key focus on expanding the company's offering beyond tires to include sustainable mobility solutions.

"We are excited to welcome David to the Bridgestone team," said Riccardo Cichi, President, Core Tire and Chief Sales Officer, Bridgestone Americas. "David is the right leader to take our original equipment tire business to the next level as we evolve and expand our offering to help our customers achieve their sustainability goals and deliver a better, more efficient and cleaner mobility future."

With nearly two decades of leadership experience in the automotive supplier and original equipment manufacturer channel, Colletti has a proven track record of creating and delivering value for automotive manufacturers. He joins Bridgestone from Sumitomo where he most recently served as Vice President, Original Equipment, Technical Service and Quality Assurance. Prior to joining Sumitomo,

Colletti held roles of increasing responsibility at several Tier 1 tire and automotive components manufacturers.

Shannon Quinn, previously President, Consumer Original Equipment Tire Sales, North America, has accepted a new assignment helping shape Bridgestone's strategy with emerging original equipment (eOE) customers. She will continue to serve as a member of the Bridgestone Americas Core Tire leadership team.

For more Bridgestone company news visit [BridgestoneAmericas.com](https://www.bridgestoneamericas.com).

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 50,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

###