

For Immediate Release

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Robert Johnson named Vice President of Store Operations for Bridgestone Retail Operations

- **Robert joined Bridgestone in 2016 as the executive director of finance for Bridgestone Retail Operations (BSRO).**
- **In his new role, he will oversee operations for all 2,200 of BSRO's company-owned tire and auto service centers.**
- **He previously worked as a regional vice president for Advance Auto Parts.**

NASHVILLE, TN (March 3, 2021) – [Bridgestone Retail Operations](#) (BSRO), a subsidiary of [Bridgestone Americas](#), has named Robert Johnson vice president of store operations. Robert joined Bridgestone Americas in 2016.

"With more than 15 years of finance and operations leadership experience in the automotive and retail industry, Robert's background will be critical to helping BSRO reach our 2021 goals – and beyond," said Marko Ibrahim, president, BSRO. "Early in his Bridgestone career, Robert led the BSRO finance team, giving him incredible insight into our unique retail business. This understanding will serve him well as he assumes operations leadership and oversees our amazing team across the U.S."

In his new role, Robert will oversee operations for BSRO's 2,200 company-owned tire and automotive service centers to create an exceptional experience for BSRO's more than 20 million annual customers. Robert will also be responsible for managing a team of high-performing retail professionals and will play an active role on the BSRO executive leadership team.

In 2016, Robert joined Bridgestone as executive director of finance for BSRO where he was responsible for all finance and control functions of BSRO's retail store network. In 2018, Robert became executive director of finance for the Integrated Consumer Group, and in 2020 he was promoted to vice president of finance for the company's Americas Tire Group and marketing function.

Prior to joining Bridgestone, Robert spent more than six years at Advance Auto Parts. While there, he held roles of increasing responsibility including field finance manager,

director of operations and director of finance. From 2013 – 2016, he was regional vice president of operations where he led a region team of 3,000 teammates across 185 locations.

For more Bridgestone company news visit BridgestoneAmericas.com.

About Bridgestone Americas, Inc.:

Nashville, Tennessee-based Bridgestone Americas, Inc. is a subsidiary of Bridgestone Corporation, a global leader providing sustainable mobility and advanced solutions. Bridgestone Americas develops, manufactures and markets a diverse portfolio of original equipment and replacement tires, tire-centric solutions, mobility solutions, and other rubber-associated and diversified products that deliver social value and customer value. Guided by its global corporate social responsibility commitment, Our Way to Serve, Bridgestone is dedicated to shaping a sustainable future of mobility and improving the way people move, live, work and play.

About Bridgestone Retail Operations, LLC:

Bridgestone Retail Operations, LLC (BSRO) is headquartered in Nashville, Tenn. and operates the largest network of company-owned automotive service providers in the world — more than 2,200 tire and vehicle service centers across the United States — including Firestone Complete Auto Care, Tires Plus, Hibdon Tires Plus and Wheel Works store locations. Credit First National Association and Firestone Complete Fleet Care operations are also part of BSRO. BSRO is a member of the Bridgestone Americas family of companies.

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