

For Immediate Release

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Bridgestone Announces New Canadian Distribution Center in Ancaster to Enhance Operations and Better Serve Eastern Canadian Tire Market

- **Bridgestone opened a new distribution center in Ancaster, Ontario, Canada in January 2021 to better serve the Eastern Canadian tire market.**
- **The new warehouse will further enhance operational excellence and increase the company's agility to serve Canadian tire dealers and customers.**
- **This investment represents second major network enhancement in Canada in past two years, with the first being the new warehouse at the company's Joliette, Quebec passenger and light truck tire plant.**

MISSISSAUGA, ONTARIO (January 11, 2021) — Bridgestone Canada, Inc. (Bridgestone) today announced its new warehouse has opened in Ancaster, Ontario. The investment, estimated at CA\$65 million (US\$48 million), will further enhance operational excellence and increase the company's agility to serve Canadian tire dealers and customers. With its strategic location, the new distribution center will enable the company to reduce transportation costs and shorten time-to-market of its products to meet customer demands in Eastern Canada.

With a maximum storage capacity of 570,000 tires, the new warehouse will support Eastern Canada customers.

"We are excited about opening our new Ancaster distribution center and look forward to providing even better service to our customers as our Canadian business continues to grow. We want to thank Ancaster city officials, as well as our Bridgestone employees, who worked diligently through the COVID-19 pandemic to complete this important initiative," said Brad Blizzard, vice president, Logistics Operations and Product Delivery, Bridgestone Americas.

This investment builds upon the 2018 announcement by Bridgestone about the construction of an automated warehouse at its Canadian passenger and light truck tire manufacturing facility in Joliette, Québec. The Joliette investment, estimated at CA\$56 million (US\$45 million), will enhance the operational excellence of the plant and increase the company's agility to serve the North American tire dealers and customers.

"This strategic investment in our supply chain will further strengthen our distribution footprint in Canada allowing us to better deliver the high-value-added products our customers want and need," said Riccardo Cichi, president and chief sales officer North America, Bridgestone Americas. "With its location and increased capability to house tires onsite, the new distribution center will improve our ability to better serve our customers with the right tires in the right place at the right time."

For more company news, visit www.BridgestoneAmericas.com.

About Bridgestone Canada, Inc.:

Bridgestone Canada Inc. (BSCA) is a member of Bridgestone Americas Tire Operations (BATO) and a direct subsidiary of Bridgestone Americas, Inc. (BSAM), whose parent company, Bridgestone Corporation, is a global leader providing sustainable mobility and advanced solutions. BSCA and BATO develop, manufacture and market Bridgestone, Firestone and associate brand tires. They are focused on retail, wholesale and original equipment markets, supplying passenger, light truck, commercial vehicle, off road, agricultural and other tires to their customers in Canada and the United States, respectively.

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