

For Immediate Release

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Bridgestone Names Marko Ibrahim President of Company's Retail Operations

- **Retail veteran Marko Ibrahim joined Bridgestone Americas in 2018.**
- **Ibrahim will lead Bridgestone Retail Operations with a focus on driving efficiency, profitability and increased customer count.**
- **Ibrahim succeeds Joe Venezia, who has led the organization since 2017.**

NASHVILLE, TN (January 14, 2021) – [Bridgestone Retail Operations](#) (BSRO), a subsidiary of [Bridgestone Americas](#), announced that Marko Ibrahim has been named president of Bridgestone Retail Operations. With a network of more than 2,200 locations, BSRO operates the world's largest company-owned network of tire and automotive service centers nationwide under the Firestone Complete Auto Care, Tires Plus, Hibdon Tires Plus and Wheel Works brands.

Ibrahim joined BSRO in February 2018 as vice president of stores and was promoted to senior vice president of stores in 2020. During that time, he was responsible for BSRO store and field operations, worked closely with leadership to deliver strong business results and successfully managed the company through a challenging pandemic year.

In his new role as president, Ibrahim will oversee the total Bridgestone retail business with a focus on driving efficiency, profitability and increased customer count. He will lead BSRO's 23,000 employees nationwide to serve more than 20 million customers annually and deliver a best-in-class tire and automotive service experience.

"Since joining Bridgestone in 2018, Marko has made a great impact on our BSRO stores and operations – especially throughout the COVID-19 pandemic," said Gabriel Asbun, group president, Bridgestone Americas tire business. "His ability to connect with BSRO store teams across the U.S. and lead them to success is why BSRO is the most trusted provider in every neighborhood we serve."

Prior to joining Bridgestone, Ibrahim held a variety of leadership roles with major national retailers, most recently as senior vice president of North America retail for Office Depot,

where he led all aspects of store operations for more than 1,400 retail stores, and a team of 25,000-plus associates.

Ibrahim succeeds Joe Venezia, who has led the organization since 2017 and stepped down to pursue a new leadership opportunity outside of Bridgestone.

For more Bridgestone company news visit [BridgestoneAmericas.com](https://www.BridgestoneAmericas.com).

About Bridgestone Americas, Inc.:

Nashville, Tennessee-based Bridgestone Americas, Inc. is a subsidiary of Bridgestone Corporation, a global leader providing sustainable mobility and advanced solutions. Bridgestone Americas develops, manufactures and markets a diverse portfolio of original equipment and replacement tires, tire-centric solutions, mobility solutions, and other rubber-associated and diversified products that deliver social value and customer value. Guided by its global corporate social responsibility commitment, Our Way to Serve, Bridgestone is dedicated to shaping a sustainable future of mobility and improving the way people move, live, work and play.

About Bridgestone Retail Operations, LLC:

Bridgestone Retail Operations, LLC (BSRO) is headquartered in Nashville, Tenn. and operates the largest network of company-owned automotive service providers in the world — more than 2,200 tire and vehicle service centers across the United States — including Firestone Complete Auto Care, Tires Plus, Hibdon Tires Plus and Wheel Works store locations. Credit First National Association and Firestone Complete Fleet Care operations are also part of BSRO. BSRO is a member of the Bridgestone Americas family of companies.

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