



CLEVELAND PLAIN DEALER NAMES CREDIT FIRST NATIONAL ASSOCIATION A WINNER OF THE NORTHEAST OHIO TOP WORKPLACES 2021 AWARD

Brook Park, Ohio, June 27, 2021 - Credit First National Association has been awarded a Top Workplaces 2021 honor by The Plain Dealer, the major newspaper for the Cleveland metro area. The list is based solely on [employee feedback](#) gathered through a third-party survey administered by employee engagement technology partner [Energage](#) LLC. The anonymous survey uniquely measures 15 culture drivers that are critical to the success of any organization: including alignment, execution, and connection, just to name a few.

This is the second consecutive year CFNA has been named to the Top Workplaces list. According to Brian Zempel, CFNA President, the award is an honor that reflects the exemplary work ethic shown daily by the more than 350 CFNA employees.

"I am extremely proud of our loyal and engaged workforce. Our second Top Workplace award truly reflects our teammates' commitment to building and maintaining an inclusive environment where we can focus on taking care of each other, our customers, and our communities," said Brian. "We thrive together because we prioritize communication, celebrate our achievements together, and inspire each other to be better every day. This is a great honor that our teammates have created for our organization."

"During this very challenging time, Top Workplaces has proven to be a beacon of light for organizations, as well as a sign of resiliency and strong business performance," said Eric Rubino, Energage CEO. "When you give your employees a voice, you come together to navigate challenges and shape your path forward. Top Workplaces draw on real-time insights into what works best for their organization, so they can make informed decisions that have a positive impact on their people and their business."

ABOUT

Credit First National Association (CFNA) is a private label credit card bank and the consumer credit division of Bridgestone Americas. The Bridgestone Americas family of enterprises, including CFNA, is comprised of more than 50 production facilities and 55K employees throughout the Americas. We provide the consumer credit solution for the Firestone Complete Auto Care, Tires Plus, and Wheel Works brands, in addition to customized retail credit services for more than 8,000 other tire and automotive retailers nationwide. With competitive interest rates, generous credit limits, and promotional financing, our 4.6 million cardholders enjoy greater purchasing power and financial peace of mind.

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AWARDS



ABOUT ENERGAGE

Making the world a better place to work together.™

Energage is a purpose-driven company that helps organizations turn employee feedback into useful business intelligence and credible employer recognition through Top Workplaces. Built on 14 years of culture research and the results from 23 million employees surveyed across more than 70,000 organizations, Energage delivers the most accurate competitive benchmark available. With access to a unique combination of patented analytic tools and expert guidance, Energage customers lead the competition with an engaged workforce and an opportunity to gain recognition for their people-first approach to culture. For more information or to nominate your organization, visit energage.com or topworkplaces.com.