Firestone Building Products Plant in Prescott, Arkansas Celebrates 50 Years of Operations

- Milestone signifies the company’s longstanding commitment to the local community.
- Facility manufactures Firestone EPDM roofing membrane, flashing and seam tape products shipped globally.
- Plant is largest employer in Nevada County with more than 650 employees.

NASHVILLE, Tenn. (October 20, 2020) – Firestone Building Products, LLC (FSBP), an industry leader providing trusted commercial roofing and building envelope solutions, announced its manufacturing plant in Prescott, Arkansas recently celebrated 50 years of operations. The plant manufactures roofing membrane, flashing and seam tape, and is the largest employer in Nevada County with 654 employees.
Originally constructed by Robbin’s Floor Products in 1964, the Prescott plant was purchased by
Firestone Industrial Products in 1970 to house manufacturing of automotive radiators and train
brake hoses. In 1983, it was converted to manufacture RubberGard EPDM roofing materials
under Firestone Building Products and has since undergone expansions each decade, growing
from its original 142,000 square feet to 710,000 square feet today.

“The Prescott Firestone Building Products Plant has been a fixture in the Southwest Arkansas
community since its establishment, and we are proud of our dedicated team who work hard every
day to provide quality products for our customers,” said Kevin Ward, Prescott plant manager.
“This historic milestone would not be possible without the commitment to excellence of our
employees, as well as the ongoing support of our customers, the local community and state of
Arkansas.”

Over its 50-year history, the plant has received numerous awards for safety performance and
achieved over 1 million man-hours without a lost-time accident on several occasions from the
Arkansas Department of Labor (ADOL). Also, the Prescott plant achieved 1 million hours without
an OSHA recordable injury in 2014. The Firestone Building Products team is an active part of the
local Prescott community, including organizing coordinated efforts to support the regional food
bank, FoodShare Arkansas, and local Boy Scouts and Girl Scouts troops, among other
community programs.

“I want to extend my heartfelt thanks to current and former employees at the Firestone Building
Products plant in Prescott, Arkansas for their ongoing contributions in service to our customers in
the roofing industry,” said Taylor Cole, president of Firestone Building Products. “Firestone
Building Products is recognized as a leading source for contractors and roofing professionals,
and this is in part a testament to the quality and excellence in manufacturing exemplified by teams
like the one at Prescott.”

To learn more about Firestone Building Products, visit www.FirestoneBPCo.com.

About Bridgestone Americas, Inc.:
Nashville, Tennessee-based Bridgestone Americas, Inc. (BSAM) is the U.S. subsidiary of Bridgestone
Corporation, the world’s largest tire and rubber company. BSAM and its subsidiaries develop,
manufacture and market a wide range of Bridgestone, Firestone and associate brand tires to address the
needs of a broad range of customers, including consumers, automotive and commercial vehicle original
equipment manufacturers, and those in the agricultural, forestry and mining industries. BSAM
also is engaged in retreading operations throughout the Western Hemisphere and produces air springs,
roofing materials and industrial fibers and textiles. BSAM also operates the world’s largest chain of
automotive tire and service centers. Guided by its global corporate social responsibility commitment, Our
Way to Serve, the company is dedicated to improving the way people live, work, move and play in all
of the communities it calls home.

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