

For Immediate Release

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Bridgestone Americas Announces Restart of Passenger Tire Plants in North America and All Operations in Latin America

- **Plants will resume operations in alignment with the latest safety protocol guidance from the Centers for Disease Control and Prevention (CDC) to support a safe and healthy environment for employees.**
- **Bridgestone Americas is executing the final phase of its restart plan, beginning the week of May 11.**
- **The company is targeting to have all Bridgestone Americas manufacturing facilities operational by the end of May.**

NASHVILLE, Tenn. (May 12, 2020) – Bridgestone Americas (Bridgestone) is executing the final phase of a restart plan for its manufacturing operations in North America and Latin America, beginning the week of May 11. The company is targeting the end of May for its North American passenger tire plants and all manufacturing facilities in Latin America to resume operations. The ramp-up of these remaining production facilities will bring all Bridgestone Americas manufacturing locations back into operation.

The well-being and safety of employees remains the company's most important value. All plants will resume operations in alignment with the latest safety protocol guidance from the Centers for Disease Control and Prevention (CDC) to support a safe and healthy environment for employees.

In late-March, Bridgestone Americas initiated its phased restart plan to support the increasing demands of essential business segments and partners serving those segments. The company's Bandag retread rubber manufacturing plants in North America resumed operations the week of March 29. On April 13, the company restarted its North American commercial tire plants, North American Firestone Industrial Products and Firestone Building Products manufacturing facilities.

"We remain laser-focused on employee safety at all Bridgestone Americas facilities," said Paolo Ferrari, CEO & president, Bridgestone Americas. "As our remaining facilities come back online, we will continue to take a measured approach and utilize the latest safety protocols from the CDC as a foundational roadmap to guide our restart activities. Close collaboration with local, state and federal authorities, as well as site leaders

throughout all of our operations has been and will continue to be a key component of our success as we bring our teammates back to work,” added Ferrari.

In addition to following the latest CDC guidance, Bridgestone Americas also developed a Return-to-Work Health & Safety Playbook outlining essential measures and protocols that must be followed before production resumes. This playbook has served as a critical resource throughout all phases of the company’s restart activities.

The company will continue to monitor all aspects of its restart activities and adjust plans as necessary to promote a safe and healthy working environment for its employees, while also addressing the needs of customers and the market.

Click [here](#) to view more information on the company’s phased restart activities.

For more company news, visit [BridgestoneAmericas.com](https://www.bridgestoneamericas.com).

About Bridgestone Americas, Inc.:

Nashville, Tennessee-based Bridgestone Americas, Inc. (BSAM) is the U.S. subsidiary of Bridgestone Corporation, the world’s largest tire and rubber company. BSAM and its subsidiaries develop, manufacture and market a wide range of Bridgestone, Firestone and associate brand tires to address the needs of a broad range of customers, including consumers, automotive and commercial vehicle original equipment manufacturers, and those in the agricultural, forestry and mining industries. BSAM also is engaged in retreading operations throughout the Western Hemisphere and produces air springs, roofing materials and industrial fibers and textiles. BSAM also operates the world’s largest chain of automotive tire and service centers. Guided by its global corporate social responsibility commitment, Our Way to Serve, the company is dedicated to improving the way people live, work, move and play in all of the communities it calls home.

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