

For Immediate Release

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Bridgestone Launches Bandag MaxTread Line for Commercial Fleets

- **MaxTread is a complete tire line comprised of single unit Bandag retreads that offer reliability comparable to new tires.**
- **The Bandag MaxTread retread line includes eight tread patterns for light truck, waste, long haul, severe service, and pickup and delivery applications.**
- **Bandag MaxTread tires are backed by a lifetime limited warranty featuring 100% coverage for the life of the tread.**

NASHVILLE, Tenn. (June 11, 2020) – [Bridgestone Americas, Inc.](#) (Bridgestone) today announced the introduction of the all-new Bandag MaxTread line designed to deliver reliability comparable to new tires¹. The Bandag MaxTread line features quality Bandag retreads as a standalone, single unit tire solution, rather than a traditional tire cap and casing offering. The line includes trailer, drive and all-position fitments for light truck, waste, long haul, severe service, and pickup and delivery applications.

“The Bandag MaxTread line provides fleets with an efficient and cost-effective way to capitalize on the reliability and profitability of retreads,” said Keith Iwinski, director of marketing, Bandag, U.S. and Canada, Bridgestone Americas Tire Operations. “MaxTread is an ideal tire solution for fleets of all sizes, particularly small-to-mid-size fleets that may be in the beginning stages of adopting a retreading program and fleets that need a single replacement tire while on the road. We are excited to offer this dependable new solution.”

The Bandag MaxTread line includes the eight popular Bandag retread patterns outlined below:

- **Drive position:** BDM, BDLT, BDV, DR5.3, DR4.3
- **Trailer position:** TR4.1, Eclipse
- **All-position:** BRM

Each Bandag MaxTread tire is locally manufactured and verified for service using shearography, an industry-leading technology that scans each casing from bead to bead in under two minutes to ensure maximum quality. All Bandag MaxTread tires are backed by a lifetime limited warranty featuring 100% coverage for the life of the tread.²

To learn more about the MaxTread line of Bandag retreads, click [here](#).

1. Golden, J.S., Handfield, R., Daystar, J. and, J. Woodrooffe (2018). Retread Tires in the United States & Canada: An Analysis of the Economic & Environmental Benefits for Fleet Operators and the U.S. Government.
2. Conditions apply. Visit <https://www.bandag.com/en-us/warranty-info> for warranty details.

About Bridgestone Americas, Inc.:

Nashville, Tennessee-based Bridgestone Americas, Inc. (BSAM) is the U.S. subsidiary of Bridgestone Corporation, the world's largest tire and rubber company. BSAM and its subsidiaries develop, manufacture and market a wide range of Bridgestone, Firestone and associate brand tires to address the needs of a broad range of customers, including consumers, automotive and commercial vehicle original equipment manufacturers, and those in the agricultural, forestry and mining industries. BSAM also is engaged in retreading operations throughout the Western Hemisphere and produces air springs, roofing materials and industrial fibers and textiles. BSAM also operates the world's largest chain of automotive tire and service centers. Guided by its global corporate social responsibility commitment, Our Way to Serve, the company is dedicated to improving the way people live, work, move and play in all of the communities it calls home.

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