

For Immediate Release

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Bridgestone Retail Operations Opens More Than 35 New Store Locations in 2019

- **BSRO increased its footprint by 36 new stores nationwide in 2019.**
- **The new stores helped create more than 330 new U.S. retail jobs.**
- **BSRO is on track to open 50 new retail locations in 2020.**

NASHVILLE, TN (Feb. 20, 2020) – [Bridgestone Retail Operations](#) (BSRO), a subsidiary of [Bridgestone Americas](#) and the largest network of company-owned tire and automotive service centers in the world, had a record year of performance in 2019, delivering both sales and new store growth.

The business, which operates approximately 2,200 retail locations across the U.S. under the brand names Firestone Complete Auto Care, Tires Plus, Hibdon Tires Plus, and Wheel Works, expanded its footprint in 2019 by opening a total of 36 new U.S. locations. Combined, the 36 new locations allowed the Company to hire 334 new BSRO employees.

“We’re excited that BSRO was able to add 36 new stores to our retail footprint in 2019, which helped bring new jobs to these areas, as well as serve more customers in the local community,” said **Marko Ibrahim**, Vice President of Stores, Bridgestone Retail Operations. “We hope to continue the success we had in 2019 this year as we work toward our goal of being the most trusted provider of tire and automotive service in every neighborhood we serve.”

BSRO is scheduled to continue its new store growth in 2020 with plans to open approximately 50 new locations this year, 20 of which are slated to open before the end of March.

For more Bridgestone company news, visit [Bridgestone Americas.com](#).

About Bridgestone Americas, Inc.:

Nashville, Tenn.-based Bridgestone Americas, Inc. (BSAM) is the U.S. subsidiary of Bridgestone Corporation, the world’s largest tire and rubber company. BSAM and its subsidiaries develop,

manufacture and market a wide range of Bridgestone, Firestone and associate brand tires to address the needs of a broad range of customers, including consumers, automotive and commercial vehicle original equipment manufacturers, and those in the agricultural, forestry and mining industries. The companies are engaged in retreading operations throughout the Western Hemisphere and produce air springs, roofing materials, and industrial fibers and textiles. The BSAM family of companies also operates the world's largest chain of automotive tire and service centers. Guided by its global corporate social responsibility commitment, Our Way to Serve, the company is dedicated to improving the way people live, work, move and play in all of the communities it calls home.

About Bridgestone Retail Operations, LLC:

Bridgestone Retail Operations, LLC (BSRO) is headquartered in Nashville, Tenn. and operates the largest network of company-owned automotive service providers in the world — more than 2,200 tire and vehicle service centers across the United States — including Firestone Complete Auto Care, Tires Plus, Hibdon Tires Plus and Wheel Works store locations. Credit First National Association and Firestone Complete Fleet Care operations are also part of BSRO. BSRO is a member of the Bridgestone Americas family of companies.

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