

For Immediate Release

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Credit First National Association Named to Cleveland Top Workplaces List by The Plain Dealer

- **CFNA named one of Cleveland's Top Workplaces for 2020.**
- **This is the first time the company has been honored with this recognition.**
- **The award is based on anonymous survey data administered by a third party.**

BROOK PARK, OHIO (June 28, 2020) – [Credit First National Association](#) (CFNA) has been named one of Cleveland's Top Workplaces for 2020 by The Plain Dealer, the major newspaper for the Cleveland metro area.

The annual list is based solely on [employee feedback](#) gathered through a third-party anonymous survey administered by employee engagement technology partner [Energage](#), LLC. The survey questions were designed to uniquely measure the 15 drivers of engaged cultures that are critical to the success of any organization. Some of these drivers include alignment, execution, and connection.

This is the first year CFNA has been named to the Top Workplaces list. According to Brian Zempel, CFNA President, the award is an honor that reflects the exemplary work ethic shown daily by the more than 350 CFNA employees.

"I cannot thank our employees enough for their hard work and commitment, and for building a company culture that garners this recognition," Brian said. "Our business does not run without people, and I am honored to help shape CFNA's future with our employees and celebrate our achievements."

According to Energage CEO Eric Rubino, the Top Workplaces program is an important tool to maintain and improve a company's connection with its employees – especially in uncertain times.

Zempel agreed adding that the survey tool gives employees a chance to voice their feedback – both positive and negative – in an anonymous way, a truly important indicator for a customer service-focused team.

“This award is recognition of our employees’ ability to foster an environment where our focus and dedication is to take care of each other and our customers,” he said. “We are truly elated to be considered a Top Workplace by our employees.”

About CFNA

Credit First National Association (CFNA) is a private label credit card bank and the consumer credit division of Bridgestone Americas. The Bridgestone Americas family of enterprises, including CFNA, is comprised of more than 50 production facilities and 55K employees throughout the Americas. CFNA provides the consumer credit solution for the Firestone Complete Auto Care, Tires Plus, and Wheel Works brands, in addition to customized retail credit services for more than 8,000 other tire and automotive retailers nationwide. With competitive interest rates, generous credit limits, and promotional financing, CFNA’s 4.6 million cardholders enjoy greater purchasing power and financial peace of mind.

About Energage

Energage offers a fully unified SaaS platform, plus support and professional services, to help organizations recruit and retain the right talent. As a B-Corporation founding member, Energage has committed itself to the purpose of making the world a better place to work together. Based on 14 years of culture research, the engine behind 51 Top Workplaces programs across the country, and data gathered from over 20 million employees at 60,000 organizations, Energage has isolated the 15 drivers of engaged cultures that are critical to the success of any business, and developed the tools and expertise to help organizations measure, shape and showcase their unique culture to achieve a sustainable competitive advantage. For more information, please visit energage.com. Follow us on Twitter @teamenergage and Facebook and LinkedIn @energage.

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