

# Introducing TireHub: Created For Tire Experts by Tire Experts



## A WINNING PROPOSITION FOR TIRE DEALERS AND RETAILERS



Two of the leading tire companies in the world are joining forces to create TireHub, a new national distributor that will deliver the full passenger and light truck tire portfolios of Bridgestone and Goodyear to tire and automotive retailers across the United States.



With immediate nationwide reach, TireHub is ideally positioned to meet the needs of tire dealers and end-users with the industry-leading service they deserve.



TireHub will help independent tire dealers manage growing complexity in the tire industry with unmatched product depth and breadth from Bridgestone and Goodyear.

## BUILT ON THE LEGACIES OF ITS TWO PARENT COMPANIES

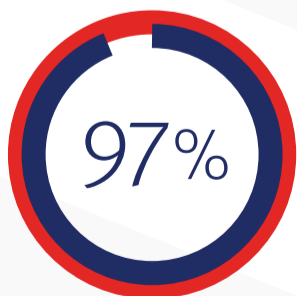


Joining More Than  
**80 LOCATIONS**  
For A Nationwide Footprint

Headquartered in  
**Atlanta,  
Georgia**



Founded by two leading tire makers:  
**Goodyear & Bridgestone**



Tires in stock for  
**97% of vehicles  
ON THE ROAD**

Full Portfolio  
of Products

**BRIDGESTONE**

**GOODYEAR**

**DUNLOP  
TIRES**

**Firestone**

**FUZION**

**KELLY  
TIRES**

**LEMANS**

Seamless Customer Experience | New Online Portal | Single Sales Force | Full Access to Leading Brands