

For Immediate Release

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Karel Hanika, Marvin Fritz and Ben Young Finish Top 10 at the 2024 Daytona 200 on Bridgestone Motorcycle Tires

- **Three riders finished in the top 10 at the 82nd running of the Daytona 200 on Bridgestone BATTMAX race tires: Karel Hanika (fifth place), Marvin Fritz (sixth place) and Ben Young (ninth place).**
- **Bridgestone marked its largest presence to date at the Daytona 200, providing full engineering support, sponsorship and BATTMAX race tires to 15 riders from seven different countries.**
- **All finishing Bridgestone-shod riders advanced significantly from their starting grid position.**

NASHVILLE, Tenn. (March 11, 2024) – [Bridgestone Americas](#) (Bridgestone) today announced that three Bridgestone-backed riders secured top 10 finishes at the historic 82nd running of the Daytona 200. Karel Hanika rode his YART-ProKASRO Yamaha R6 to a fifth-place finish, followed by YART teammate Marvin Fritz in sixth place and Ben Young of Team BATTMAX in ninth. This was a record showing for Bridgestone BATTMAX race tires at the Daytona 200.

In addition to three of the top 10 riders being on Bridgestone BATTMAX tires, Hanika completed the second overall fastest lap time at 1:48.628, only 0.003 seconds behind the fastest lap of the race. This was the first Daytona 200 for YART Yamaha teammates Hanika and Fritz, who are the reigning champs of the FIM Endurance World Championship series. Canadian Superbike Champion Ben Young was able to advance through the grid on his Team BATTMAX Suzuki Canada GSX-R750 for a ninth-place finish.

Bridgestone marked its largest presence to date at this year's Daytona 200, providing full engineering support, sponsorship and BATTMAX race tires to 15 riders from seven different countries:

- Karel Hanika, YART Yamaha (Czech Republic)
- Marvin Fritz, YART Yamaha (Germany)
- Ben Young, Team BATTMAX (Canada)
- Matt Truelove (England)
- Diego Perez Zuasti (Spain)

- Trevor Daley, Team BATTLAX (Canada)
- Matt Simpson (Canada)
- Alexandre Michel (Canada)
- Maverick Cyr (Canada)
- Niccolo Canepa, YART Yamaha (Italy)
- Harry Truelove (England)
- Alex Coelho (Portugal)
- Sébastien Tremblay (Canada)
- Brad MacRae (Canada)
- Samuel Guérin (Canada)

An incredible effort was put in by all teams, although racing incidents and mechanical issues caused a few riders to miss the start or DNF. But notably, all Bridgestone riders who finished the race advanced significantly from their starting grid position.

<u>Rider</u>	<u>Number</u>	<u>Country</u>	<u>Grid Position</u>	<u>Finish Position</u>
		Czech		
Karel Hanika	98	Rep.	17	5
Marvin Fritz	17	Germany	14	6
Ben Young	86	Canada	20	9
Matt Truelove	123	England	21	12
Diego Perez				
Zuasti	135	Spain	34	16
Trevor Daley	166	Canada	30	20
Matt Simpson	191	Canada	46	25
Alex Michel	199	Canada	53	28
Maverick Cyr	104	Canada	39	30

“We’re thrilled that three riders finished in the top 10 on Bridgestone BATTLAX tires at the Daytona 200 this year, marking a first for Bridgestone,” said Jared Williams, General Manager Bridgestone Motorcycle Tire business in the United States and Canada. “These outstanding results, and the fact that each of the riders who finished advanced significantly through the grid from their starting positions, underscores the incredible grip, performance, and reliability of Bridgestone BATTLAX tires. Congratulations to all riders and teams on an incredible race weekend.”

“The Bridgestone tires performed unbelievably well,” said Young. “During the last stint in particular, the tires provided the extra edge and advantage needed to push past and gap the other riders to get the job done and end in the right position.”

Bridgestone’s top 10 finish at the Daytona 200 aligns with the “Emotion” and “Ease” values of the [Bridgestone E8 Commitment](#). The Bridgestone E8 Commitment,

encompassing eight values all beginning with the letter “E,” solidifies Bridgestone’s dedication to fostering a more sustainable world.

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About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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